

## JERO HALILI

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### Education

#### HOLY ANGEL UNIVERSITY

Angeles City, Philippines

Bachelor of Science in Computer Science

March 2027

**Thesis:** AI-Based Resume Job Matching and Skill Gap Detection Using Transformer Embeddings and Cosine Similarity

**Relevant Coursework:** Software Engineering, Cloud Architecture, Database Management Systems, AI Engineering.

**Certifications:** AWS Academy Graduate – Cloud Foundations (2026), Cisco JavaScript Essentials (2024), Cisco Introduction to Cybersecurity (2024), CompTIA IT Fundamentals+ (2023).

#### Angeles City National Senior High School

Angeles City, Philippines

ABM Highschool Graduate with Honors

June 2023

**Leadership:** Supreme Student Government President; directed student initiatives and managed organizational business operations.

**Entrepreneurship:** CEO of Shawarma B profits; doubled the investments of shareholders and won as the top performing company with highest sales and great profit margins.

### Experience

#### GUEST Consultancy and Manpower Services Inc.

Angeles, Philippines

##### Social Media Marketing Manager / Recruitment Staff

December 2025 – Present

- Developed an automated Facebook marketing bot using n8n to streamline content creation, implementing a human-in-the-loop approval system for brand consistency.
- Executed data-driven marketing campaigns to attract and engage potential candidates for GUEST Consultancy and Manpower Services Inc.
- Managed the end-to-end recruitment pipeline, sourcing and qualifying applicants to meet the specific staffing requirements of client organizations.

#### TECHNOBYTE

Angeles, Philippines

##### Social Media Marketing Manager

December 2025 – Present

- Architected the organization's digital brand identity from inception, increasing overall brand visibility and trust through data-driven content strategies.
- Implemented AI-assisted workflows for content generation, reducing production time while maintaining a consistent multi-platform posting schedule.
- Analyzed engagement metrics to pivot strategy, resulting in measurable growth of the follower base and audience interaction rates.

#### PBSI INC.

Angeles, Philippines

##### President's Assistant / Database Administrator / Web Developer

March 2024 – December 2025

- Led the digital transformation of institutional records by designing and deploying a secure, centralized database system to replace manual record-keeping.
- Automated administrative reporting tasks, significantly reducing human error and increasing the speed of data retrieval for school leadership.
- Managed executive-level digital communications and administrative projects, ensuring alignment between technical systems and organizational goals.

#### FREELANCE

Remote

## Web Developer

March 2024 – Present

- Developed high-performance, accessible web applications utilizing the Astro framework and Tailwind CSS to meet diverse client requirements.
- Deployed and maintained cost-effective production sites on GitHub Pages, ensuring high availability and optimized loading speeds for media-heavy portfolios.

## PROJECTS

### Automated AI Marketing System

n8n, Local LLMs, Python

Engineered a full-scale automation pipeline that leverages local Large Language Models to autonomously generate marketing copy and visual assets. Integrated n8n workflows to schedule and publish social media content across multiple channels without manual intervention.

### Management Dashboard

MERN Stack, SQL

Designed a comprehensive administrative interface for managing student organization data, event scheduling, and membership tracking. Implemented secure authentication and role-based access control to ensure data confidentiality and integrity.

### Artist's Portfolio

Astro, Tailwind CSS, Sanity.io

Built a highly responsive visual portfolio with optimized image delivery and seamless page transitions, achieving top-tier performance scores.

## Leadership and Activities

### Supreme Student Government SSG President

Angeles, Philippines  
Month Year – June 2023

- Directed a student executive board to implement campus-wide initiatives, serving as the primary liaison between 3,000+ students and school administration.
- Managed organizational budgets and spearheaded fund-raising business enterprises, ensuring fiscal responsibility and project transparency.
- Organized large-scale student events and seminars, overseeing logistics, marketing, and volunteer coordination.

### SHAWARMA B

Angeles, Philippines

### Founder & CEO (Entrepreneurship Project)

Month Year – June 2023

- Founded and managed a student-led food enterprise, overseeing product development, supply chain logistics, and daily operations.
- Doubled initial shareholder investments through strategic pricing and aggressive local marketing, resulting in the highest profit margins among competing student firms.
- Awarded "Top Performing Company" for excellence in sales volume and financial management.

## Skills & Interests

**Development:** Astro, Flutter, React, Tailwind CSS, JavaScript, Python, MERN Stack, Typescript, Javascript.

**Data & Cloud:** MongoDB, FireBase, SQL, AWS (Cloud Foundations, Architecture), Database Administration.

**Marketing & AI:** AI Orchestration (n8n), Content Strategy, Search Engine Optimization, Answer Engine Optimization, Video Editing.

**Cybersecurity:** Threat Detection, Data Confidentiality, Security Awareness, Security Authorization Systems.

**Languages:** English (Fluent), Tagalog (Native).

**Language:** English, Tagalog

**Interests:** Robotics, AI, Coding Languages, Graphic Design.