

JERO HALILI

Software Developer

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SKILLS

Languages & Frameworks: Astro, React, TypeScript, JavaScript, Python, Flutter, MERN Stack

Data & Cloud: SQL, MongoDB, Firebase, Supabase, AWS, Database Administration

AI & Automation: AI Orchestration, Local LLMs, n8n, Content Automation, SEO / AEO, Tailwind CSS

EXPERIENCE

GUEST UNLIMITED Inc. | *Software & Automation Developer* **December 2025 – Present**

- Engineered an automated Facebook marketing bot using n8n and local LLMs to streamline cross-channel content creation.
- Implemented an asynchronous, human-in-the-loop approval pipeline to ensure brand consistency and manual quality control.
- Executed data-driven marketing and sourcing workflows to identify, qualify, and accelerate candidate pipelines for recruitment staffing.

TECHNOBYTE | *Social Media Marketing Automation Specialist* **December 2025 – Present**

- Architected the organization's digital identity from inception, scaling brand visibility and organic reach through data-driven content strategies.
- Deployed AI-assisted production workflows, cutting asset generation times while maintaining strict multi-platform publishing schedules.
- Analyzed engagement analytics to continuously pivot strategy, driving measurable growth in audience interaction and follower base.

PBSI INC. | *Database Administrator & Web Developer* **March 2024 – December 2025**

- Led the digital transformation of institutional records by designing and deploying a secure, centralized SQL database system to replace legacy manual tracking.
- Automated reporting pipelines, accelerating data retrieval for school leadership and minimizing manual input errors.
- Built high-performance, accessible web features utilizing Astro and Tailwind CSS to support internal operations.

FREELANCE | *Full-Stack Developer* **March 2024 – June 2026**

- Developed high-performance, accessible web applications utilizing the Astro framework and Tailwind CSS to meet diverse client requirements.
- Deployed and maintained cost-effective production sites on GitHub Pages, ensuring high availability and optimized loading speeds for media-heavy portfolios.

EDUCATION

Holy Angel University **March 2027**
Bachelor of Science in Computer Science as Dean's Lister Angeles City, Philippines

Angeles City National Senior High School **June 2023**
ABM Highschool Graduate with Honors Angeles City, Philippines

PROJECTS

Automated AI Marketing System **n8n, Local LLMs, Python**
Engineered an end-to-end automation pipeline leveraging local Large Language Models to autonomously generate marketing copy and visual assets. Integrated n8n workflows to schedule and publish social media content across multiple channels securely without manual intervention.

School Website & Admin Portal **MERN Stack, SQL**
Designed a comprehensive administrative interface for managing student organization data, event scheduling, and membership tracking. Implemented secure authentication and role-based access control to ensure data confidentiality and integrity.

Artist Portfolio (JKISINAMAL) **Astro, Tailwind CSS, Sanity.io**
Built a highly responsive visual gallery featuring optimized image delivery, asset caching, and glassmorphic UI elements. Achieved top-tier performance and accessibility scores (95+) on Google Lighthouse through static site generation.